



Medicaid Survey Data Report

JUNE 2026

Who We Surveyed

40%

Have children under 25 in the household

78%

Born between 1965 and 1996

100%

Currently enrolled in Medicaid

CITIZ3N

Target Population

- Currently enrolled in Medicaid
- Residents of Medicaid expansion states
- Excludes Alabama, Florida, Kansas, Mississippi, South Carolina, Tennessee, Texas, and Wyoming

Survey Period

- June 2026

Purpose

- Assess awareness, readiness, and communication preferences related to upcoming Medicaid community engagement requirements

Key Takeaways



Some Awareness, Little Understanding

66.7% had heard about community engagement requirements, but **25.7%** remain unsure whether they apply to them.



Communication Gaps Remain

More than half (**56.6%**) say they have not received information from their state Medicaid program.



Coverage Concerns Are High

68.1% would be somewhat or very concerned about losing Medicaid coverage.



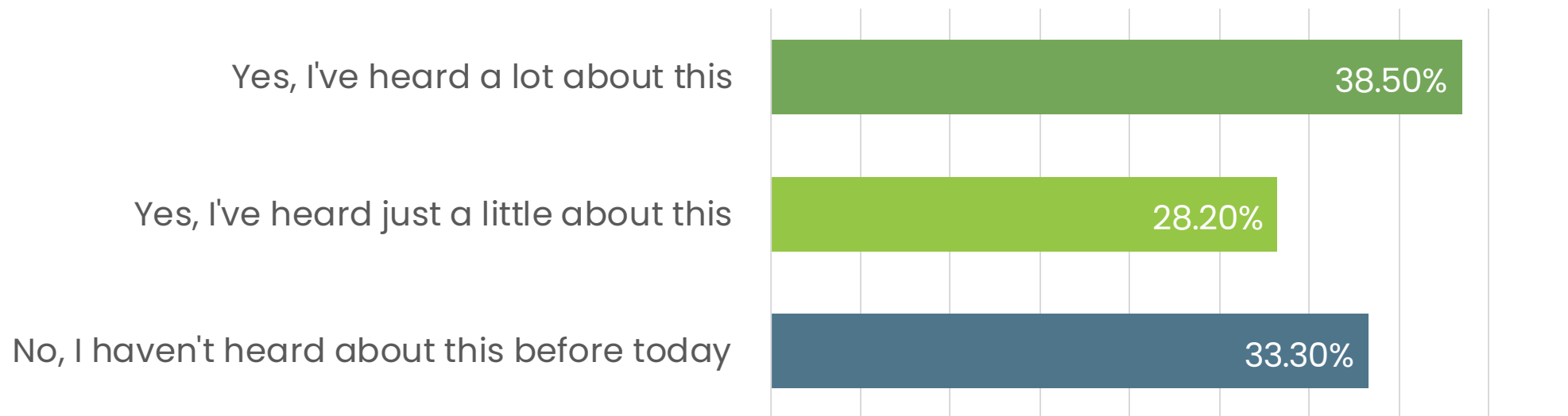
Recipients Want Clear Guidance

A checklist of required actions (**54.2%**) and deadline reminders (**41.2%**) ranked as the most helpful resources.

Q1: Members Have Mixed Awareness

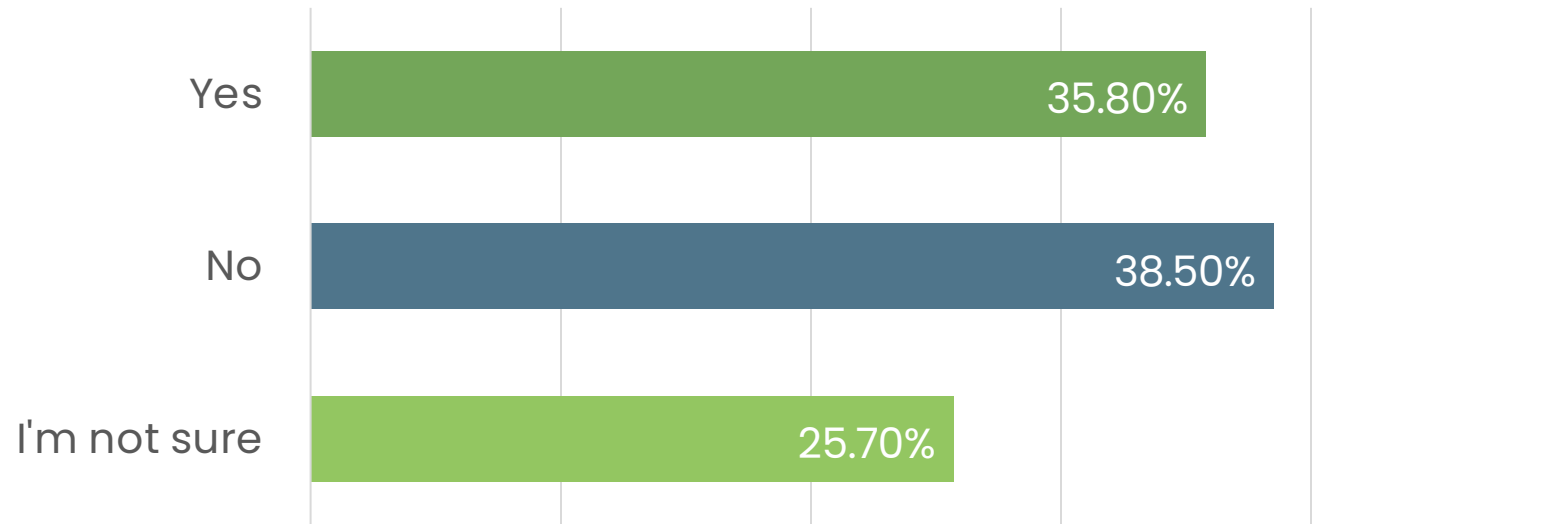
Some states are preparing for new Medicaid community engagement requirements, sometimes called "work requirements." These rules may require some adults to report work, school, volunteering, caregiving, or another activity to keep Medicaid coverage.

Before today, had you heard anything about new Medicaid "community engagement requirements," sometimes called "work requirements"?



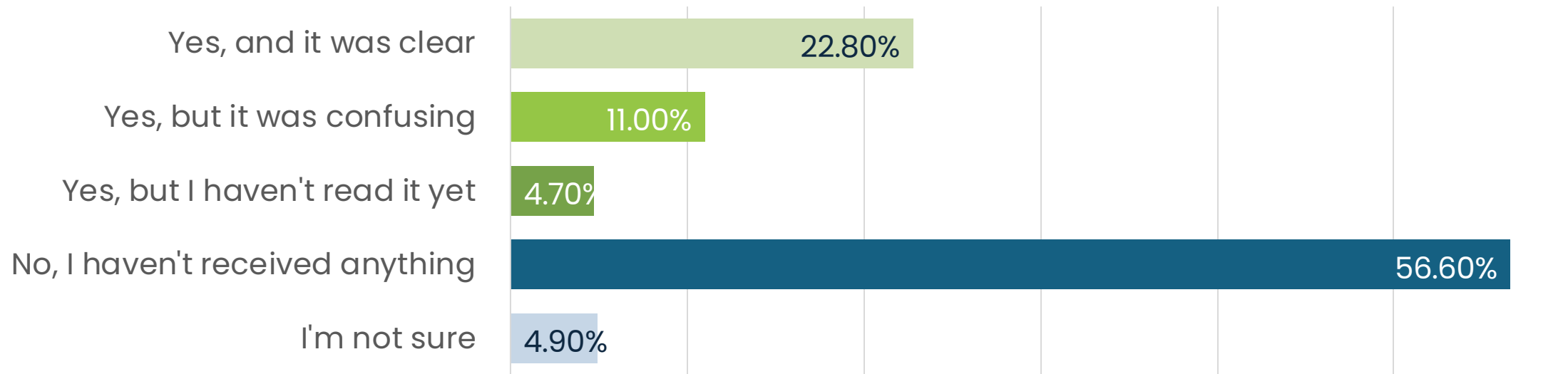
Q2: Many Don't Know If They Are Affected

Based on what you know right now, do you think you'll have to report work hours, school, volunteering, caregiving, or another qualifying activity to keep your Medicaid coverage this year?



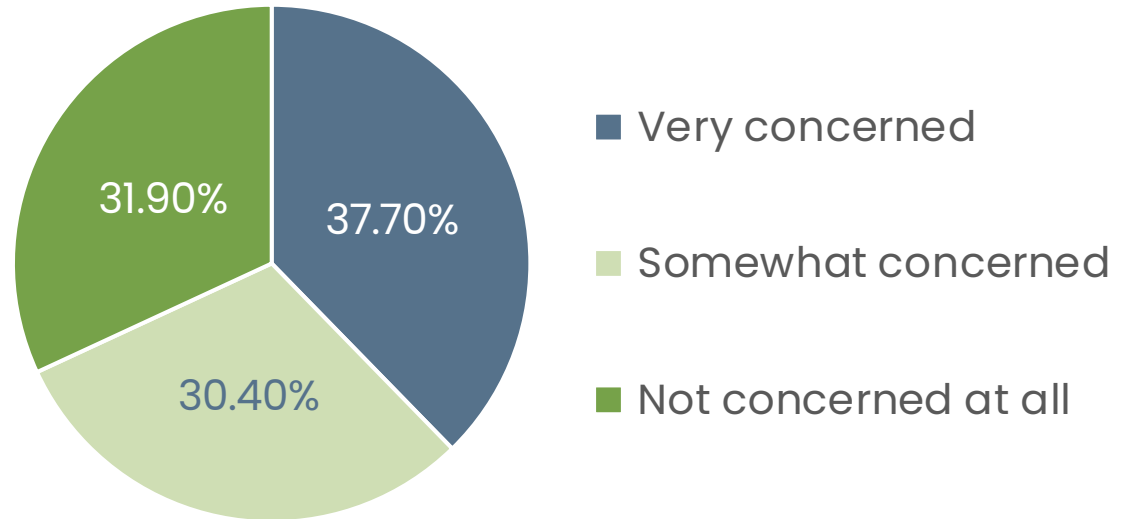
Q3: Most Haven't Received State Communications

Have you received any information from your state Medicaid program about the new community engagement or work requirements?



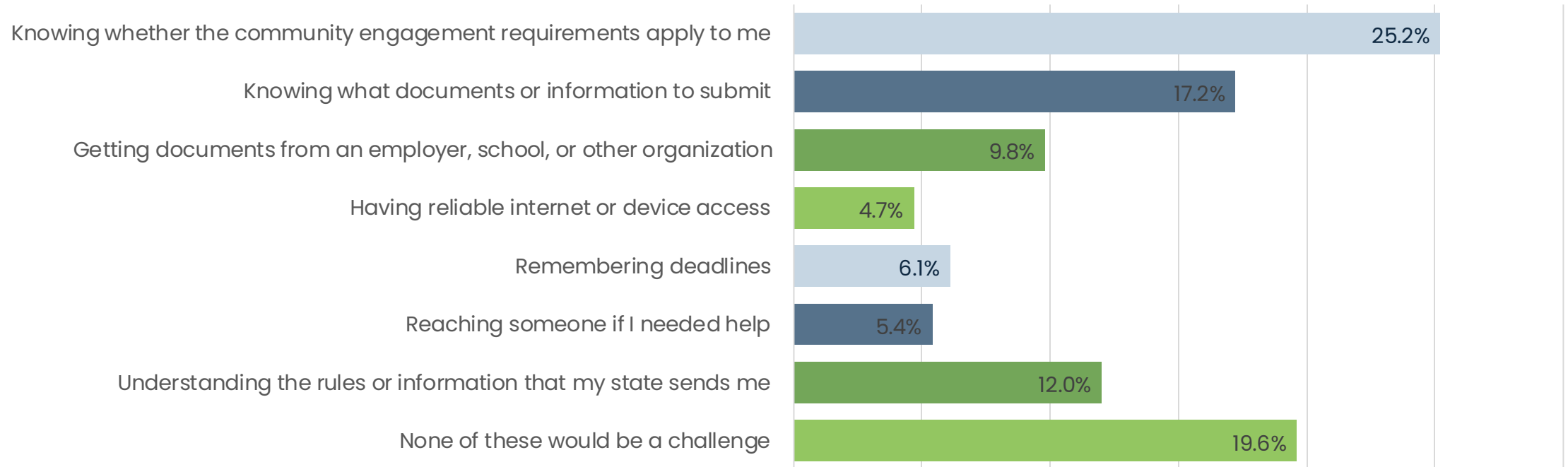
Q4: Coverage Concerns Are High

If it turns out that you are required to report work hours, school, volunteering, caregiving, or another qualifying activity, how concerned would you be about losing your Medicaid coverage?



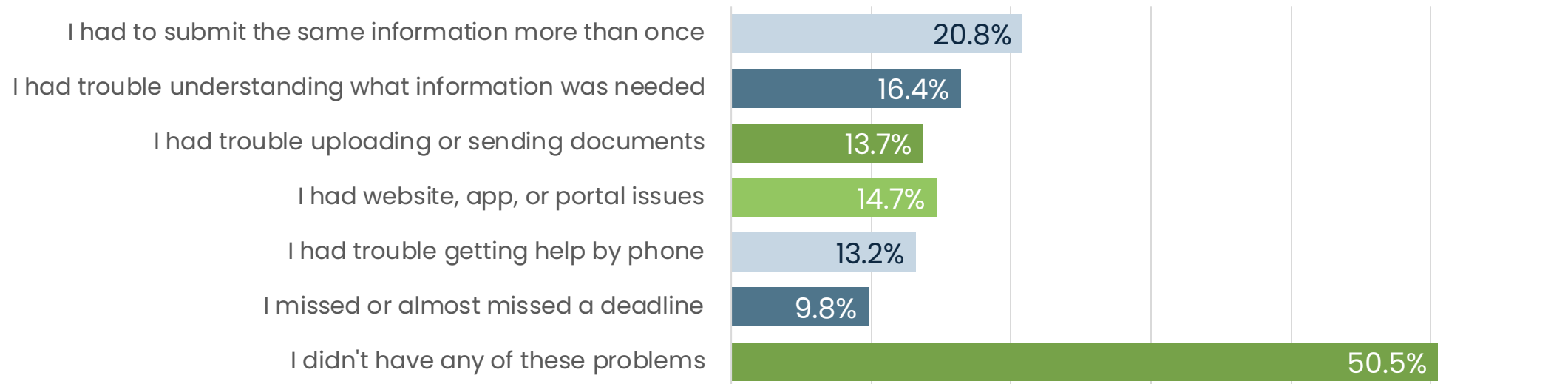
Q5: Uncertainty Is the Biggest Barrier

What would be the biggest challenge if you had to report about work or other activities in order to keep your Medicaid coverage?



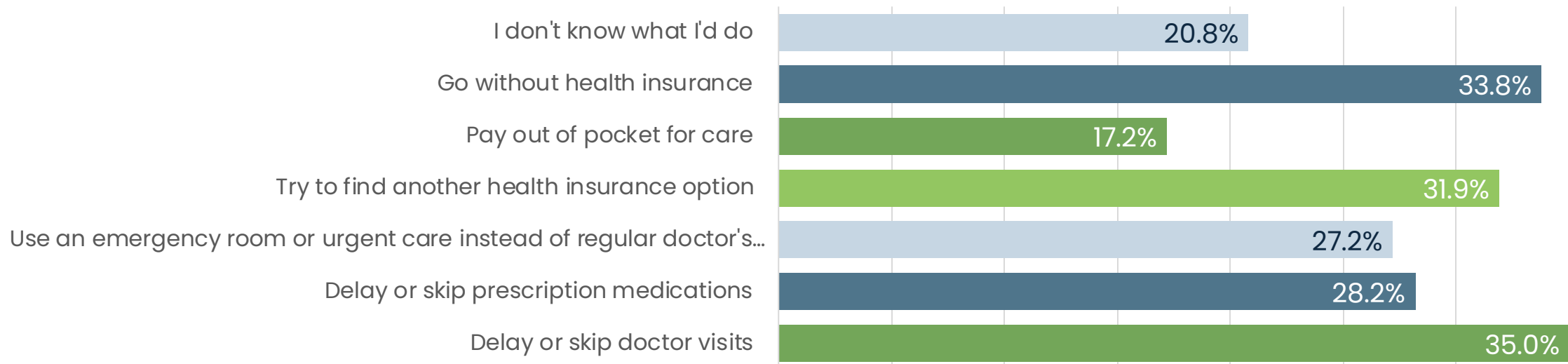
Q6: Many Have Experienced Enrollment Friction

Thinking about your most recent Medicaid enrollment or renewal experience, which of these happened to you? *Select all that apply.*



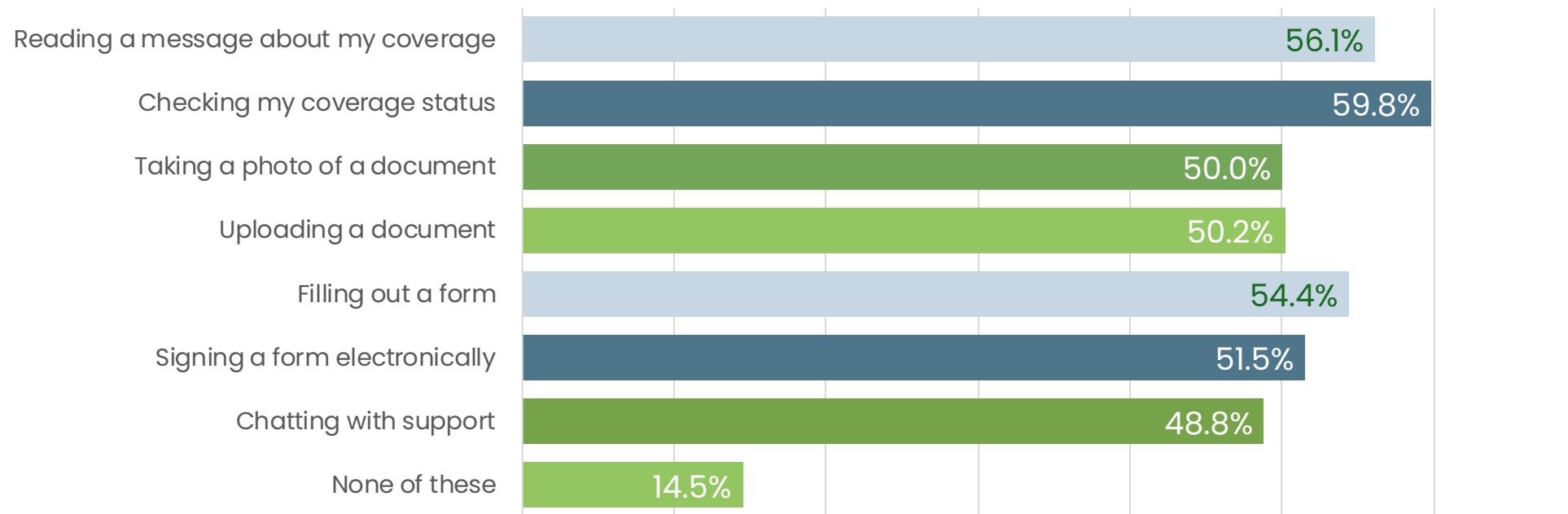
Q7: Coverage Loss Could Disrupt Care

If you lost Medicaid coverage, which of the following would you be most likely to do? *Select all that apply.*



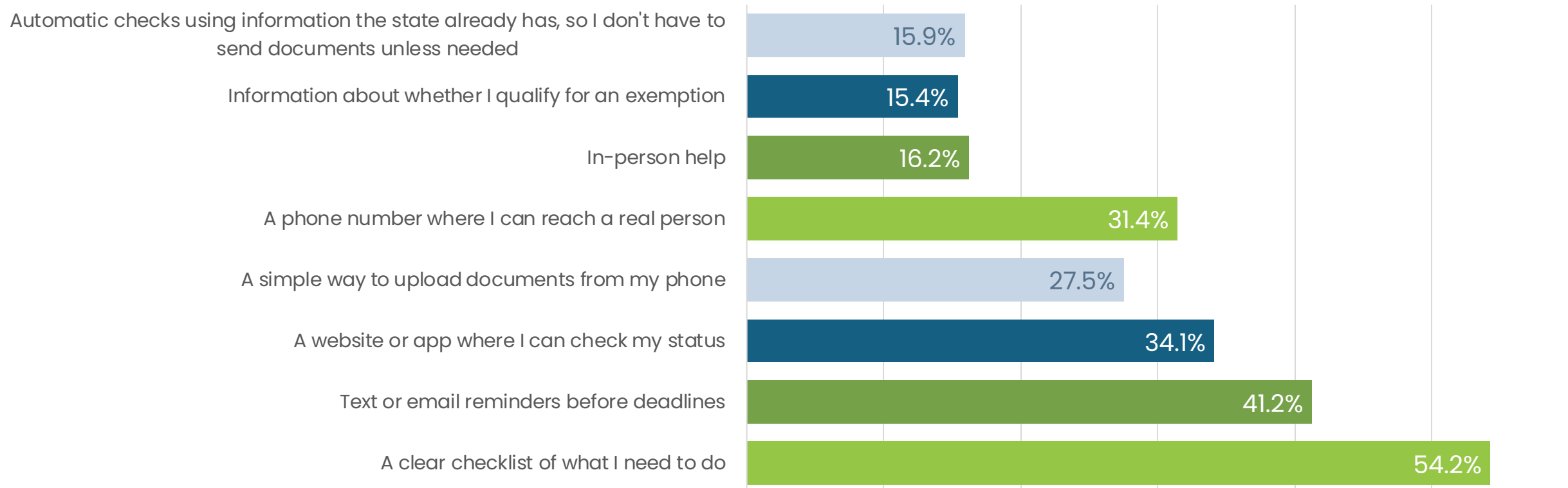
Q8: Mobile Readiness Is Strong

Which of these Medicaid-related tasks would you feel comfortable doing on a smartphone? *Select all that apply.*



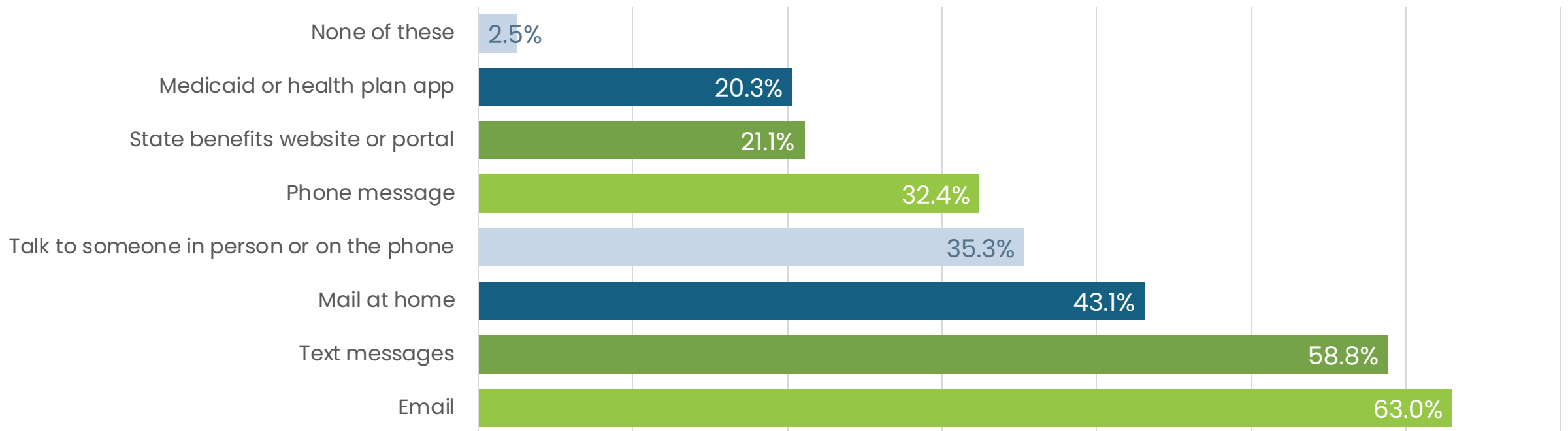
Q9: Simple Guidance Matters Most

Which of these would be most helpful to you if Medicaid rules required you to report work, school, volunteering, caregiving, or another qualifying activity? Select up to 3.



Q10: Enrollees Want Layered Communication

For getting information about your Medicaid coverage, what methods of communication do you prefer? *Select all that apply.*



CITIZ3N

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Don't wait for implementation deadlines.

Meet with CITIZ3N to help Medicaid enrollees understand what's required, simplify reporting, and build a more effective community engagement program.



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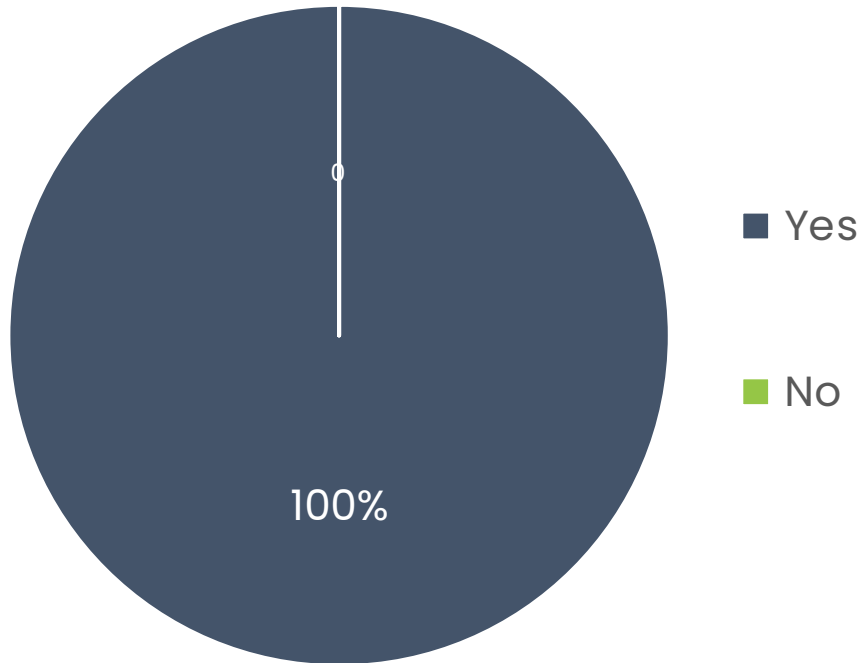
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Demographics

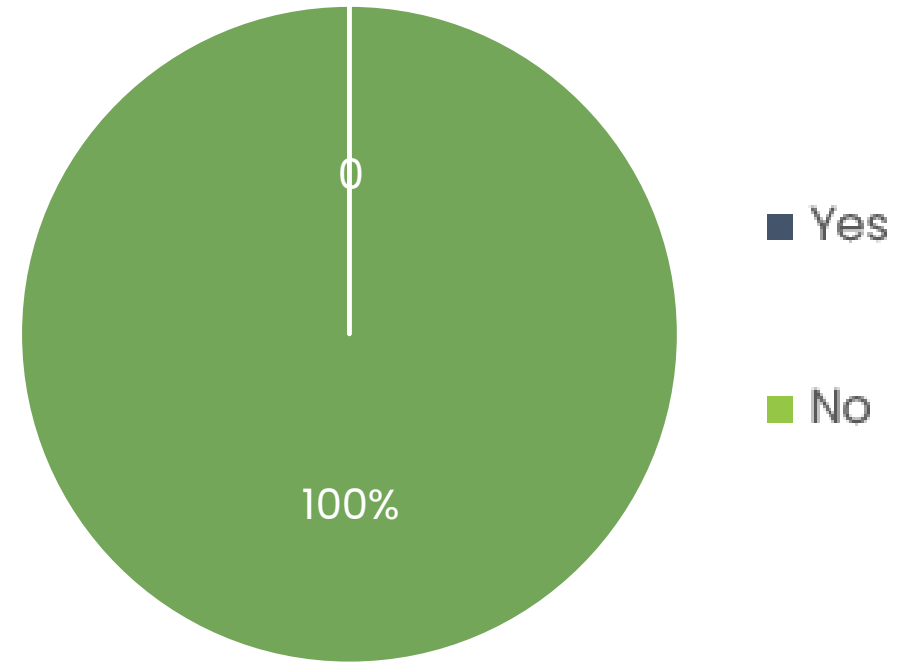


Medicaid Enrollment & State Qualification

Are you currently enrolled in Medicaid?

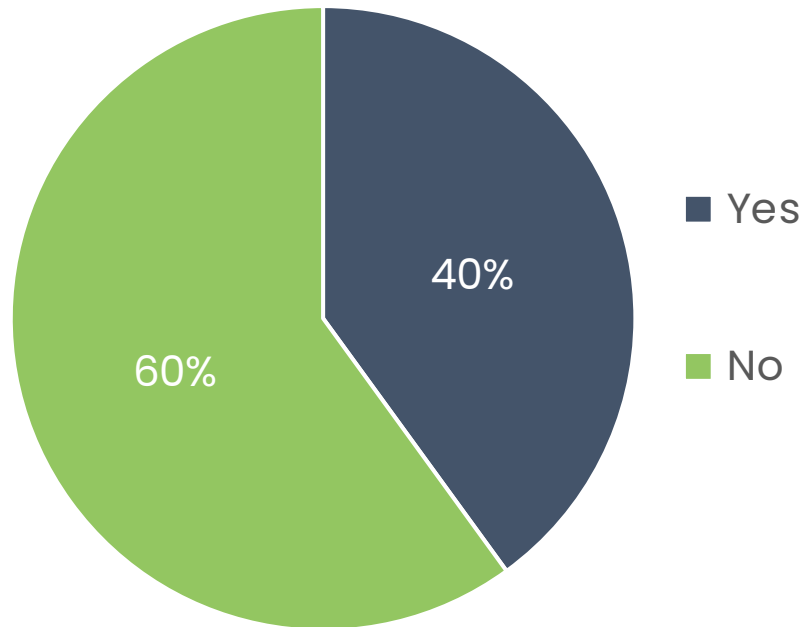


Do you live in one of the following states? Alabama, Florida, Kansas, Mississippi, South Carolina, Tennessee, Texas, Wyoming

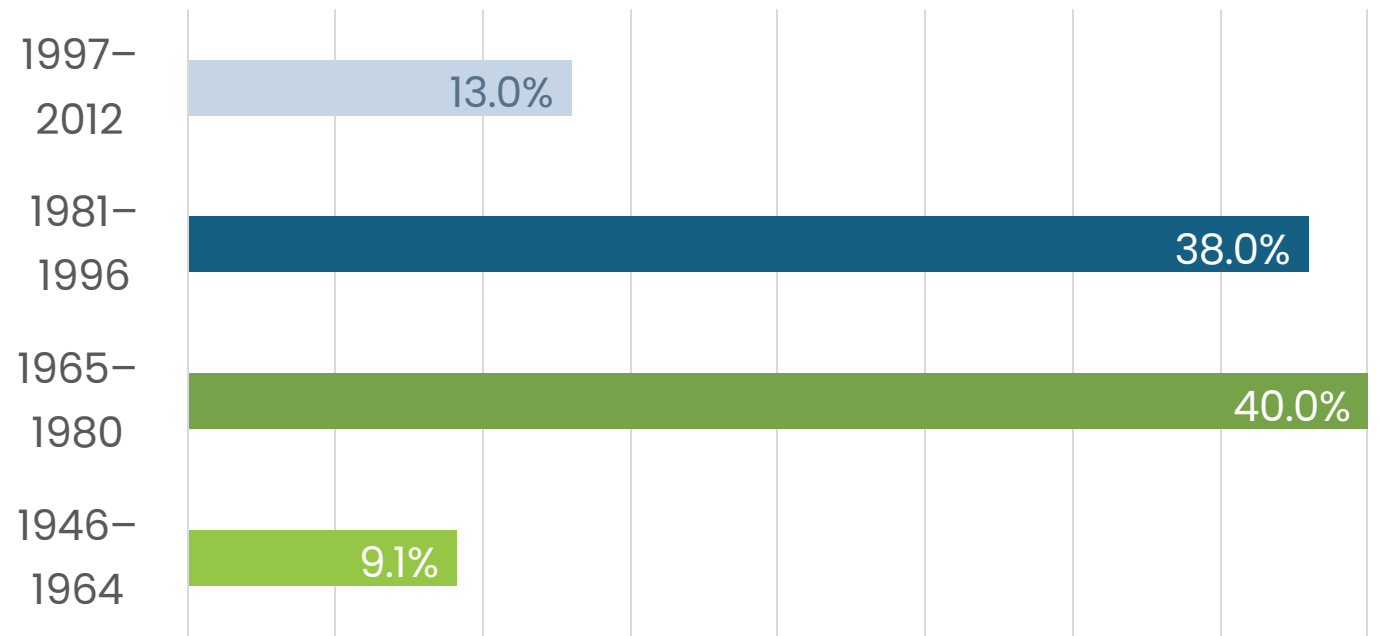


Age & Household Composition

Do you have any children living in your household under the age of 25?

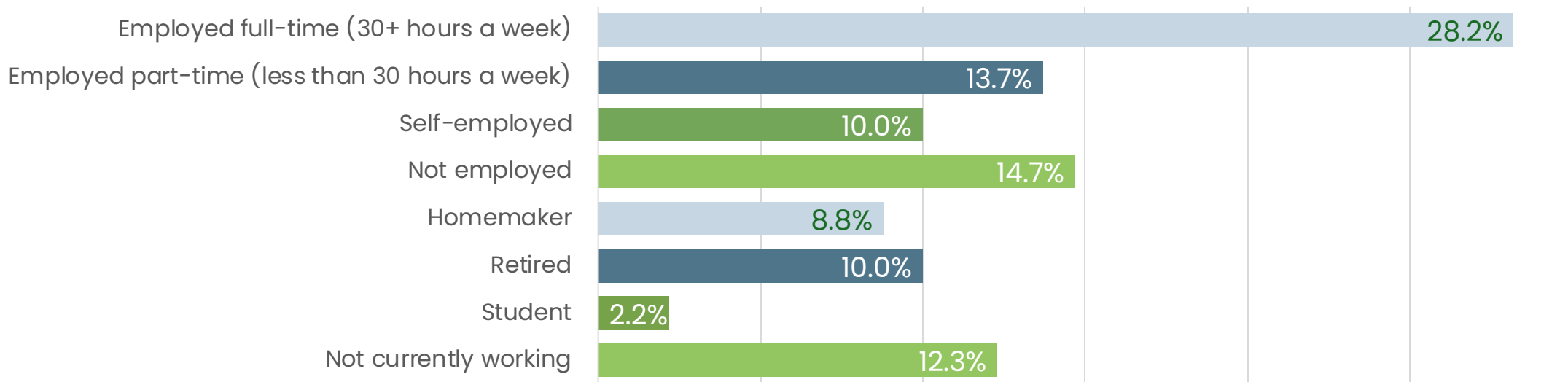


When were you born?



Employment Status

What is your current employment status?



Geographic Distribution

What region do you currently live in?

